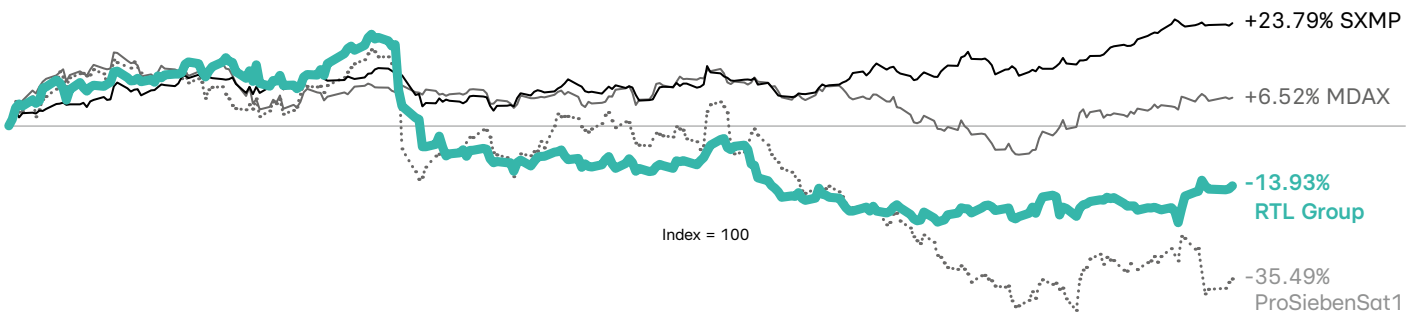


Key figures

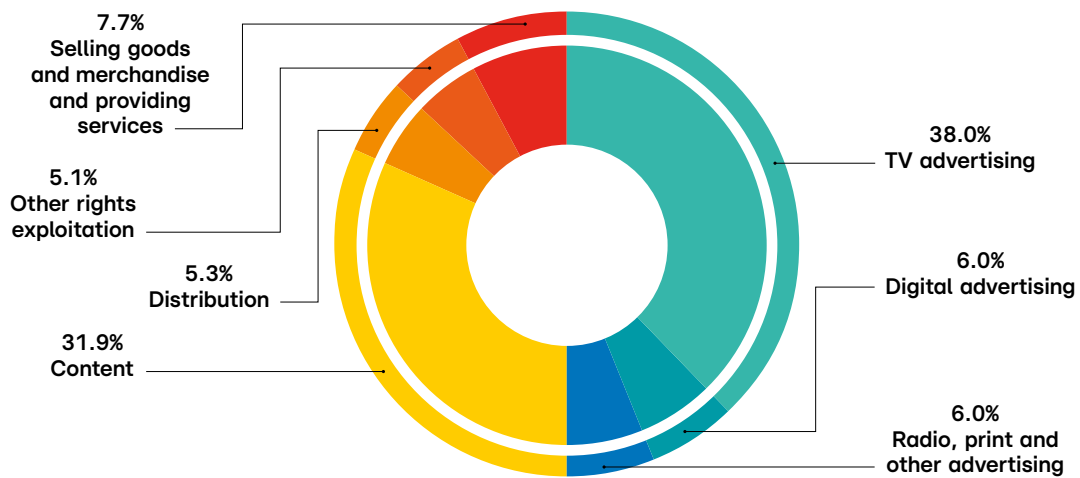
Share performance

1 January 2023 to 31 December 2023
in per cent



RTL Group share price development for January to December 2023 based on the Frankfurt Stock Exchange (Xetra) against MDAX, Euro Stoxx 600 Media (SXMP) and ProSiebenSat1

RTL Group revenue split



RTL Group's revenue is well-diversified, with 38.0 per cent from TV advertising, 6.0 per cent from digital advertising, 6.0 from radio, print and other advertising, 31.9 per cent from content, 5.3 per cent from distribution revenue, 5.1 per cent from other rights exploitation revenue and 7.7 per cent from selling goods and merchandise and providing services.

Revenue	2019–2023 (€million)	Reported figures	Pro-forma figures
23		6,234	6,854
22		6,589	7,224
21		6,637	
20		6,017	
19		6,651	

Adjusted EBITA*	2019–2023 (€million)	Reported figures	Pro-forma figures
23		782	927
22		922	1,083
21		1,152	
20		853	
19		1,156	

*See Key performance indicators on pages 57 to 58

Total Group profit	2019–2023 (€million)	Reported figures	Pro-forma figures
23		598	
22		766	
21		1,454	
20		625	
19		864	

Equity	2019–2023 (€million)	Reported figures	Pro-forma figures
23		5,100	
22		5,220*	
21		5,304	
20		4,353	
19		3,825	

*This figure has been adjusted (see note 1.30)

Market capitalisation*	2019–2023 (€billion)	Reported figures	Pro-forma figures
23		5.4	
22		6.1	
21		7.2	
20		6.2	
19		6.8	

*As of 31 December

Total dividend/ dividend yield per share	2019–2023	(€)	(%)
23		2.75	7.2
22		4.00	9.5
21		5.00	10.3
20		3.00	8.9
19		Nil*	–

*On 2 April 2020, RTL Group's Board of Directors decided to withdraw its earlier proposal of a €4.00 per share dividend in respect of the fiscal year 2019, due to the Covid-19 outbreak

Operating cash conversion rate*	2019–2023 (%)	Reported figures	Pro-forma figures
23		68	
22		49	
21		114	
20		123	
19		105	

*Operating cash conversion rate reflects the level of operating profits converted into cash. Further details can be found in Key performance indicators on page 60

Streaming revenue*	2019–2023 (€million)	Reported figures	Pro-forma figures
23		283	401
22		164	267
21		223	
20		170	
19		141	

*Streaming revenue includes SVOD, TVOD, in-stream and distribution revenue from RTL+ in Germany and Hungary and starting from 2023 6play in France (Videoland/RTL XL included until 2021, as of 2022 shown as pro-forma)